

Destination Brooklyn

Engaged by a large financial institution to explore ways to expand its U.S. portfolio, NADC analyzed real estate investment opportunities in Brooklyn. NADC surveyed the local rental and investment market for residential, office and retail properties that serve as models for investing in one of New York City's most exciting submarkets.



The underlying objective of this market analysis is determining the potential for direct investment in Brooklyn's real estate market. Our clients intend to substantially expand their real estate investment portfolio in the northeastern United States, focusing on the New York City Metropolitan Area. The analysis is especially attentive towards particular characteristics emphasized by the client: (a) area-based development; (b) development and investments on the short term, (c) continuity in development and investment, and (d) different partnership models with local players.

For the purpose of this analysis, focus areas and development zones were identified in Brooklyn. NADC profiled the real estate market in each of these areas in the context of prevailing demographic and economic trends. An assessment of opportunities & risks was made based on development capacity; investment volume, image & quality of the community; access, development sites; and city & community plans. Finally, NADC analyzed investment opportunities in development zones and projects identified within the focus areas.



Market Analysis

Our Services:

Research
Documentation

Client:

Institutional Investor

Location:

Brooklyn - New York City
2003



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