

New Downtown: Amsterdam Zuidas

The Amsterdam Zuidas (South Axis) is one of the city's most prestigious development projects. Due to the unique convergence of many transport routes and its proximity to Schiphol airport and downtown Amsterdam, it is expected to become the city's new Central Business District. Today, however, elevated highways, railroad tracks and isolated office towers dominate the area.

Current developments and plans for this high-density area include the construction of 9 million square feet of office space and an underground transportation hub with a new station for the high-speed train. Building on contemporary ideas for mixed use districts, both the city and developing interests have agreed that an equal amount of space should be reserved for construction of housing and cultural facilities.

We advised a consortium of private developers on a housing profile for the South Axis including analyses of emerging urban lifestyles, housing markets and other development concepts.

Urban Redevelopment

Our Services:

Research
Concept Development

Clients:

Blauwhoed, De Key/Principaal,
& MAB

Location:

Amsterdam, The Netherlands
2000

Recent proposals for
mixed-use development



Aerial view and artist
impression from the City's
Zuidas Masterplan

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